



**Clothesline  
FRESH™**

**12**

**No Dye - No Fragrance BLD**

Clothesline Fresh No Dye - No Fragrance BLD is a liquid laundry detergent and a laundry builder all-in-one, without dye or fragrance. This product was formulated to contain new advances in chemical surfactants and cleaning technology to provide a deep cleaning formula.



Providing Quality Maintenance and Chemical Specialty Solutions with Unparalleled Customer Service



Spartan Chemical Company, Inc.  
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 Maumee, OH 43537  
 1-800-537-8990  
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**TWO PRODUCTS IN ONE:**

Clothesline Fresh No Dye - No Fragrance BLD combines a laundry builder with a detergent to increase pH and remove soil all in one step! The elevated pH of Clothesline Fresh No Dye - No Fragrance BLD speeds up soil removal during washing by allowing the individual fibers of a fabric to open, releasing entrapped soils. Clothesline Fresh No Dye - No Fragrance BLD is a highly alkaline product that also contains water softening and soil anti-redeposition agents to aid in the washing process.

**CONTEMPORARY CLEANING TECHNOLOGY:**

Clothesline Fresh No Dye - No Fragrance BLD is enhanced by patented polymeric technology. This technology quickly suspends tough oily soils and particulate soils to prevent them from redepositing back onto the fabric. Clothesline Fresh No Dye - No Fragrance BLD does not contain phosphates or nonylphenol ethoxylates, both of which can have a negative environmental impact.

**COLOR AND NUMBER SYSTEM:**

Each Clothesline Fresh Laundry product has been color coded and number coded for easy product identification. All product information and literature, plus, each product label, carton and secondary label reflects this color and number, making training easier and faster.

**HIGHLY CONCENTRATED:**

Clothesline Fresh No Dye - No Fragrance BLD is a highly concentrated formulation allowing for superior cleaning even when diluted down to 1:400 (1/3 oz./gal.).



Distributed by:

**DIRECTIONS FOR USE:**

**DO NOT MIX WITH OTHER CHEMICALS.**

Some individuals may be sensitive to ingredients in this product. Before using, read product label and MSD sheet.

1. Sort laundry by color and fabric type.
  2. Always read and follow care directions.
  3. From care directions, choose proper wash cycle and water temperature.
  4. Do not overload washer with soiled laundry.
  5. Add Clothesline Fresh No Dye - No Fragrance BLD:
    - a. at 3.0 – 5.0 oz. per 50 lbs. of dry clothing depending on soil load
    - b. or at 0.5 – 1.0 oz. per 3 gallons of wash water.
  6. For extremely soiled laundry, an extra wash cycle may be necessary.
- When using Clothesline Fresh No Dye - No Fragrance BLD, the wash water must be properly neutralized with Clothesline Fresh Sour during the final rinse, before washed clothing is worn.
  - Clothesline Fresh No Dye - No Fragrance BLD is not recommended for use with top loading washers not equipped with automatic dosing systems. Fiber damage and - or corrosion may occur.

**Be sure to read all Directions, Precautionary and First Aid Statements on product labels before use of this or any Spartan product. If questions remain, consult your employer or a physician. Material Safety Data Sheets for all Spartan products are available from your authorized Spartan distributor or by visiting [www.spartanchemical.com](http://www.spartanchemical.com).**

**SPECIFICATIONS:**

- pH – 13.5 – 14.0
- Color – Brilliant Red
- Stability -
  - a. Shelf – One year minimum @ 24°C/75°F
  - b. Accelerated – 30 days minimum @ 49°C/120°F
  - c. Freeze/Thaw – Can withstand three freeze/thaw cycles
- Phosphate free
- Nonylphenol ethoxylate free
- EDTA free
- Biodegradable surfactants and water softeners

PACKAGING	
701255	55-gallon drum
701215	15-gallon drum
701205	5-gallon pail



Label copy is provided in English and Spanish. Secondary labels are also available.

**GUARANTEE:** Spartan's modern manufacturing and laboratory control insure uniform quality. If dissatisfied with performance of product, any unused portion may be returned for credit within one year of the date of manufacture. Use product as directed and read all precautionary statements.

For institutional and industrial use only.

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